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The Partnership


The partnership consists of 8 organisations from 7 EU Member States and Turkey and receives valuable input from National Strategic Advisory Groups and Associated Partners

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**A tailor-made educational programme
to provide an attractive stage for
young female learners**

The Project

Although female representation on IT and business courses has generally increased, it is still a common European challenge that socially disadvantaged young women who have not experienced success in education show low participation and retention rates for these subjects.

This leads to barriers: Reduced participation in wider society, reduced access to information, reduced chances in an increasingly demanding labour market.

We want to offer interest-focused materials for adult education providers dealing with otherwise „education-resistant“ groups, i.e. young female learners who have had frustrating, de-motivating experiences at school and/or with conventional training delivery.

We want to offer new opportunities to support innovativeness, creativity and increase confidence and independence in learning in an enjoyable and proficient way.

We want to make learning more attractive to girls who are reluctant to participate in conventional education, and to increase motivation among women who have not achieved success in education to participate in (lifelong) learning.

The Vision

Teachers, trainers and guidance counsellors will use the „En-Vogue“ materials to support young female learners' creativity and entrepreneurial spirit, it will also help to show teachers how to empower these learners to define and successfully follow their own learning paths in a creative and fun way.



The EnVogue material will help to integrate or re-integrate (young female) learners into educational measures directed at the labour market

These materials are: the „EnVogue Handbook and Toolbox“, as well as complimentary supporting documents.

The Focus

This project focuses on the improvement of the quality and attractiveness of IT and business courses, creativity and entrepreneurial spirit directed towards young, disadvantaged women who have not experienced success in education.

By integrating interest-focused elements into the provision of more conventional learning materials, educational providers, teachers and trainers are better able to reach the young women and increase their motivation, participation and learning success.

