



Education and Culture

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Attract Participation and Increase Motivation
of Young Male Language Learners

HANDBOOK

Love Language! How to Attract Participation
and Increase Motivation of
Young Male Language Learners

including
an exemplary excerpt of the
LOVE LANGUAGE TOOLBOX



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LOVE LANGUAGE! HOW TO ATTRACT PARTICIPATION
AND INCREASE MOTIVATION OF
YOUNG MALE LANGUAGE LEARNERS

Preface

The “LoveLanguage” project aims at increasing curiosity to learn a foreign language, to increase the motivation of foreign language learners and to keep young male learners interested in order to prevent their drop-out.

The project partnership has primarily developed this Trainer’s Handbook to offer language course providers and their trainers and tutors an attractive approach for young male language learners by introducing learning contents that reflect male interests and to provide information about underlying principles referring to the special requirements of the following target groups: Educational drop-outs, ethnic minorities (especially immigrants and Roma), long-term unemployed young adults and socially marginalised people.

The Handbook also addresses key actors for lifelong learning and language learning training policies in order to inform people, responsible for the design of adult education measures and stakeholders in education policy, on how to induce motivation among people who, for various reasons, have hitherto been reluctant to take up foreign language learning.

This Handbook consists of several different modules that allow flexible utilisation according to various specific requirements. The Tool Box “Love Language! How to Attract Participation and Increase Motivation of Young Male Language Learners”, as a complementary product to the Handbook, is designed for all adult education vocational qualification institutions and for trainers. This collection of materials and methods can be used, because of their modular structure, for a wide variety of measures and interactions.

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