



# How to engage young learners in workplace training

via

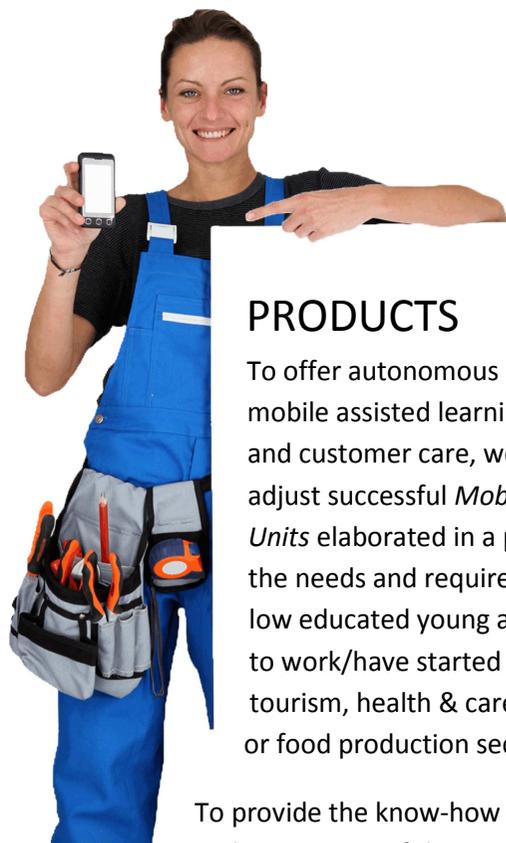
## mobile assisted learning

Unemployment figures for low-educated young adults in Europe are alarming. In Spain, for instance, almost 50% of under 25 year olds are out work. They are called "generación cero". Italy shows a similar trend. At the same time, in all European countries, including the partner countries of this project (Norway, the UK, Austria, Turkey, Italy and Spain), it is particularly this target group who shows low participation rates in general education and training for the job.

### REACH – the PROJECT GOALS

These young adults shall, at last, be "reached" by VET methods in ways that are more motivating, joyful and efficient in the preparation of their labour market (re-)entry than conventional teaching methods.

### REACH eNews 1



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### PRODUCTS

To offer autonomous and flexible mobile assisted learning on basic skills and customer care, we amend and adjust successful *Mobile Learning Units* elaborated in a prior project to the needs and requirements of these low educated young adults who want to work/have started to work in the tourism, health & care, construction or food production sectors.

To provide the know-how on the implementation of these units into existing trainings for this target group, we will also elaborate REACH Didactic Guidelines for teachers/trainers and education (HR) managers in VET.

To show models and structures for sustainability, VET providers and stakeholders can use the REACH Implementation & Exploitation Concept.

[www.reach-project.eu](http://www.reach-project.eu)



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### The REACH PARTNERSHIP



The kick-off meeting of the REACH project took place in Vienna on Dec. 13-14th, 2011. The partners met to discuss the foreseen work plan and share ideas about the project's implementation. Intensive work was embedded by social and team building activities in a pre-Christmas atmosphere. The next meeting will be held in Cambridge (UK) in March 2012.

More news under <http://www.reach-project.eu/en/news>

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