

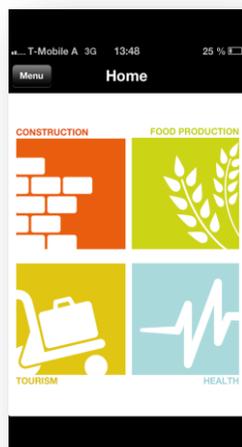


How to engage young learners in workplace training via mobile assisted learning

This issue of the **REACH eNews** will give an update of the following topics:

- REACH App in use
- REACH presentations and conferences
- Stakeholder involvement

REACH is a project uniting six European countries: Austria and the UK with original contents for mobile learning; Norway, Italy, Spain and Turkey as target countries adapting those to the needs of basic skills training in the construction, food processing, tourism and health sector. A technological new platform was provided by the sending partners offering new access to REACH didactic materials and the mobile app on major app stores for Android devices and iPad/Phones.



Screenshot of the REACH app in use on a mobile phone.

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REACH App in use

More than 500 users in the 4 target countries used the REACH app during the project life cycle. Lots of them are still using it and others are joining in.



This is the result of the test and first implementation phase of the REACH project. During the test phase workers, students and job seekers tried the app as an instrument to train themselves in basic skills in 4 different fields:

- Construction
- Food production
- Tourism
- Health

The test evaluation of the participants in the test phase showed their interest. They liked it in terms of appeal, effect and structure of the app. Many of them have been using it also after the testing period. The highest evaluation of the tool has been done regarding the visual impact and the appeal of the app.

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REACH Dissemination Conferences 2013



In order to show the final products of the REACH project, each of the partner countries of Norway, Italy, Spain and Turkey organised two dissemination conferences in 2013.



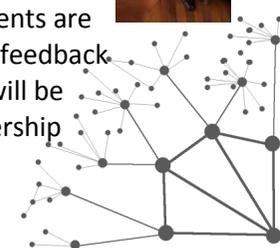
In Trabzon 20 people attended a conference on 3rd September 2013. During the session the downloading process was

accompanied by the TRABZON Chamber.

All other project partners informed some hundred people of the successes and achievements of the REACH project and their positive feedback is very encouraging.

The Final Conference event was held on 13th September 2013 in Florence, Italy, where information has been shared on development and testing results, as well as lessons learnt with other interested HR managers and VET staff dealing with young learners. CEDIT, the hosting organisation, welcomed guests from all above-mentioned partner countries, including Austria, celebrating the final outcomes of the project.

The participants had the occasion to test the tool and to verify in which way it could affect the improvement of basic skills of the target groups. All the evaluations collected at those events are mostly positive, and some of the feedback received by the experts invited will be taken into account by the partnership for the improvement of the App final version.





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Stackholder involvement

During the whole project life cycle, a Stackholder Advisory Group has been built up in the target countries.

The scope of these groups was to help the target countries evaluate the potentialities of the REACH App during a variety of meetings and other events and to give feedback in which way the targeted project aims could be achieved.

The results of this participated work has been a list of improvement suggestions and envisaged impact that guided the partnership in the finalisation of the structural design of all REACH contents and their implementation.

The main result of this joint job after the testing phase has been the collection of important feedback about the didactic implementation of the App contents to improve the effectiveness of the training given through the mobile devices.



REACH app available for download in
major mobile device app stores.

For more news:

www.reach-project.eu/en/news

NEXT STEP

Finalisation of the project and distribution of the REACH products (app and Didactic Guidelines).

Sharing REACH with other interested parties:
If you are interested in the REACH app, links where to find them are on the project website.

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