



**"VET STUDENTS APPEARANCE CONCERNS AND THE INFLUENCE ON  
COMPLETION RATES IN VET AND ON ACCESSING THE JOBMARKET"**

## *Mirror, Mirror*

Negative body image can adversely affect a person's self-esteem which, in turn, impacts on all other aspects of his or her life, from school and work performance to daily interaction with friends and colleagues. The negative consequences cut across all key areas of living, including health, psycho-social wellbeing, education and vocational functioning as well as contributing to social exclusion. These negative consequences are recognized as formidable obstacles and therefore the EU highly encourage national governments to address these issues.



Lifelong  
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## THE AIMS OF THE PROJECT AND TARGET GROUP

All of these facts bring the *Mirror, Mirror* project into focus: with its aim of developing a teacher training pack that addresses the consequences of negative body image. The project sets itself the aim of lowering dropout rates and increasing completion rates of VET students in partner countries by focusing on precisely those dropout aspects seemingly ignored or avoided by others when addressing the same issue. By promoting awareness about these issues to teachers will ultimate contribute to an easier and more successful training completion and access to the job market for the students.

## THE MAIN PRODUCTS ARE

- A Training pack with didactic guidelines for VET institutions throughout Europe, stakeholders in VET, businesses with apprentices and other interested parties
- Workshop materials for educators like research materials, assessment forms, handouts, research summaries and reflection questions
- 2 year cooperation plans for cooperating institutions

## THE MIRROR PARTNERSHIP

In order to ensure the success of the project, knowledge and expertise has been gathered from five European countries, namely Norway, Portugal, Austria, United Kingdom and Denmark, all of whom will be – and have been – contributing to the aims and objectives of the project and ensuring its successful completion in October 2015.



University of the West of England



Associação Regional

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